



Media Advisory

March 6, 2014

EVENT: THE 2014 PRINCE GEORGE TOYOTA SPIRIT OF THE RIVERS LOPPET

SUMMARY: The Prince George Toyota, Spirit of the Rivers Loppet is a fun, recreational style, family-oriented cross country skiing event with categories for all. The loppet meets everyone's expectation whether it is competition or a relaxing way to spend a day outside taking in the pristine beauty at the Otway Nordic Center. The Caledonia Marathon Trophy was awarded in its inaugural year, 1977, to the "Family Ski", recognizing the recreational nature of this event. In 1978 The Caledonia Marathon Trophy was awarded to Rolf Pettersen, who is recognized in the Prince George Sports Hall of Fame for his ability as a Nordic skier, as he was the first to complete 25 kilometres.

WHO:

- Cross country skiers from Prince George and the surrounding area, ages tots (some riding in chariots) to over 60 years old
- Registration closed last night and 135 skiers have registered for the event
- Registrants include
 1. 30 km Overall Free Technique defending champion Dave Zurevinski and runner-up Tony Fiala—the difference in time was 1/10th of a second;
 2. Previous 30Km Overall Free Technique winners Kris Yip (2012) and Jacqui Benson(2010)
 3. last year's 30 km Women's Free Technique winner Jacqui Benson and runner-up Shar Balogh
 4. last year's 30 km Overall Classic Technique winner Gord Horning

WHAT:

- Free Technique cross country skiing with Open and Classic Categories
- Distances vary from 2.5km to 30 km, recreational and competitive categories
- For more information see: <http://caledonianordic.com/races-results/caledonia-loppet>

WHERE:

- Otway Nordic Center, hosted by the Caledonia Nordic Ski Club

WHEN:

- **Sunday, March 9, 2014**
- **Mass start (all categories together) 10:00AM**
- Last finishers expected around 12:30-1:00 PM

For further information contact:

Jim Burbee,
Chief of Competition,
Prince George Toyota, Spirit of the Rivers Loppet
250-564-1518
Email: Competitions@Caledonianordic.com

Kevin Pettersen, President,
Caledonia Nordic Ski Club
(250) 564-0391
Email: President@caledonianordic.com