

Caledonia Nordic Ski Club



CCBC Workshop/AGM May 3-4, 2014

2013 – 2014 Season

- Club growth guided by Strategic Plan
 - Developed 2010 (updated annually)
 - Linkages to LTAD, CCC, CCBC, 2015 CWG, Northern Sports Strategy, regional/local interests
- Healthy active lifestyle through Nordic sports
- Focus on providing an outstanding experience



Highlights - Programs

- Fulltime coach (succession planning)
- 2x participation in racing programs
- Very successful racing season
- Paranordic program



Highlights – Nordic Legacy Scholarship

- Partnership with UNBC (member initiated)
- Endowment for full tuition scholarship in perpetuity
- Target: \$150K by Feb 2015
- Link academics and Nordic athletics
- Build connection with UNBC (Nordic Teams)



Highlights – Facilities Upgrades

Completed

- FIS Competition trails,
- IBU Biathlon 30 lane range/stadium
- Expanded XC stadium
- XC/Biathlon Stadium lighting (LED)
- Nordic playground & terrain park













Highlights – Facilities Upgrades

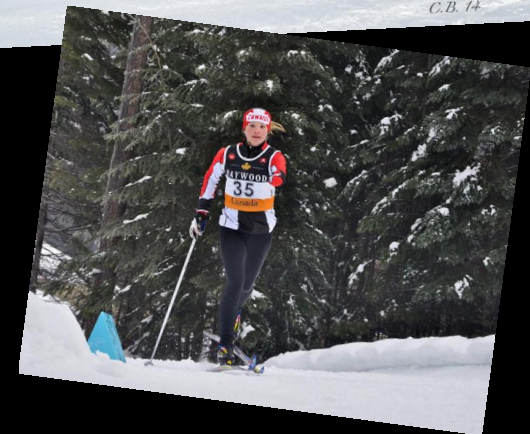
In progress (completion Fall 2014)

- XC technical building
- Biathlon technical building
- Landscaping



Highlights – Events

- 2nd year of CWG test events on new trails
 - BC Cup, W. Can Champs/NorAm (incl. Paranoctic)
- 1st year of CWG test events for biathlon
 - BC Cup, W. Can Champs



Highlights – other strategic initiatives

- Succession plan for paid coach
- Formal corporate sponsorship campaign
- LTAD leaders development
- Implementation plan for facilities development
- Strategic plan for development of Regional Nordic Training Centre



Successes

- Strategic Growth (putting pieces together)
- Capitalizing on “spotlight” from CWG
- Leveraging passion of active community
- Focus on outstanding experience and culture
- Membership – record breaking
1870 members in 2014



