

Cross Country BC AGM

May 5-6 - 2012



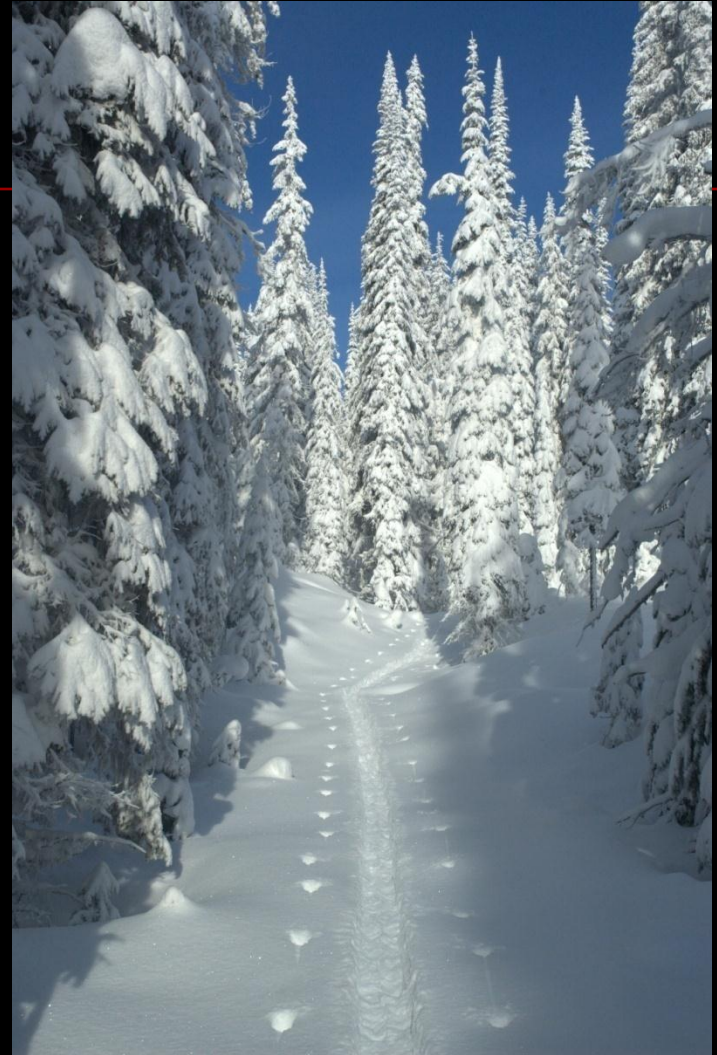
2011-12 Highlights

- World Junior Trials
- 3 Nor Ams in total
- Record # medals at National Champs
- #2 ranked division at Nationals (junior categories)



2011-12 Highlights

- **Geoffrey Richards** – 20th placing at World Junior Championships
- **2012-13 NDC Athletes** - Alysson Marshall, Rebecca Reid, Geoffrey Richards, Andrea Lee, Emily Ertel, Colin Ferrie, Stefan Sander-Green, Matt Wylie, Brittany Evans, Fred Weaver **(8 clubs)**
- **Major Sponsor**



2011-12 Highlights

- Legacy from the OWG
 - NDC – Callaghan Valley
 - Event Hosting
 - Athlete Development
 - Ski S’Kool
 - Junior Racing



2011-12 Stats

- Members – 16,098
- SDP enrolment – 2,172
- Ski S’Kool – 5,675/14,100
- NCCP – 469 workshop participants (620 counting PCE)
- 598 athletes in regional / provincial camps



2011-12 Stats

- 8544 participants in races (5419), loppets (2040) and Racing Rocks activities (1085)
- CCC licence holders – 53.....155,137



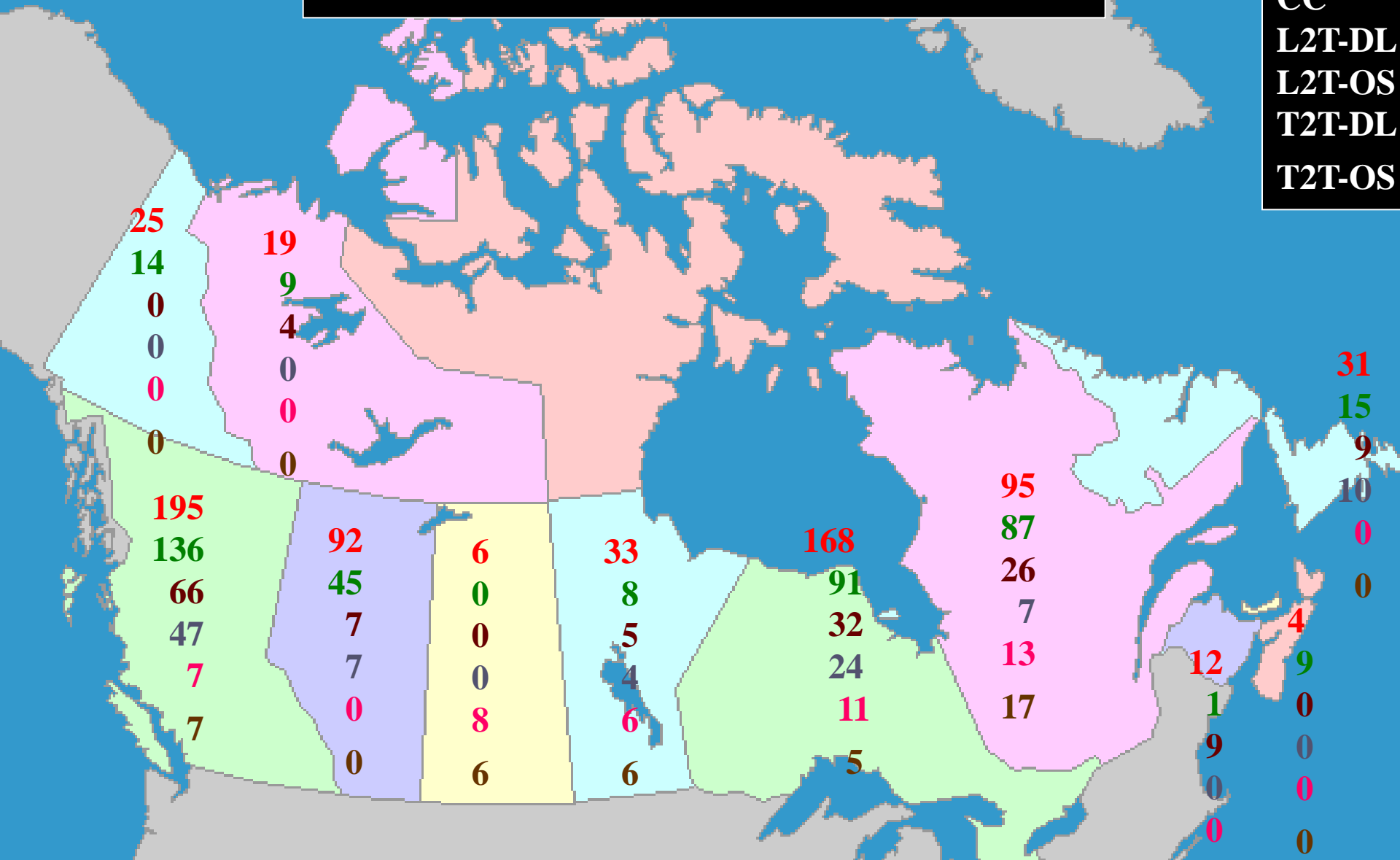
NCCP Report: 2011-12

Participation #s

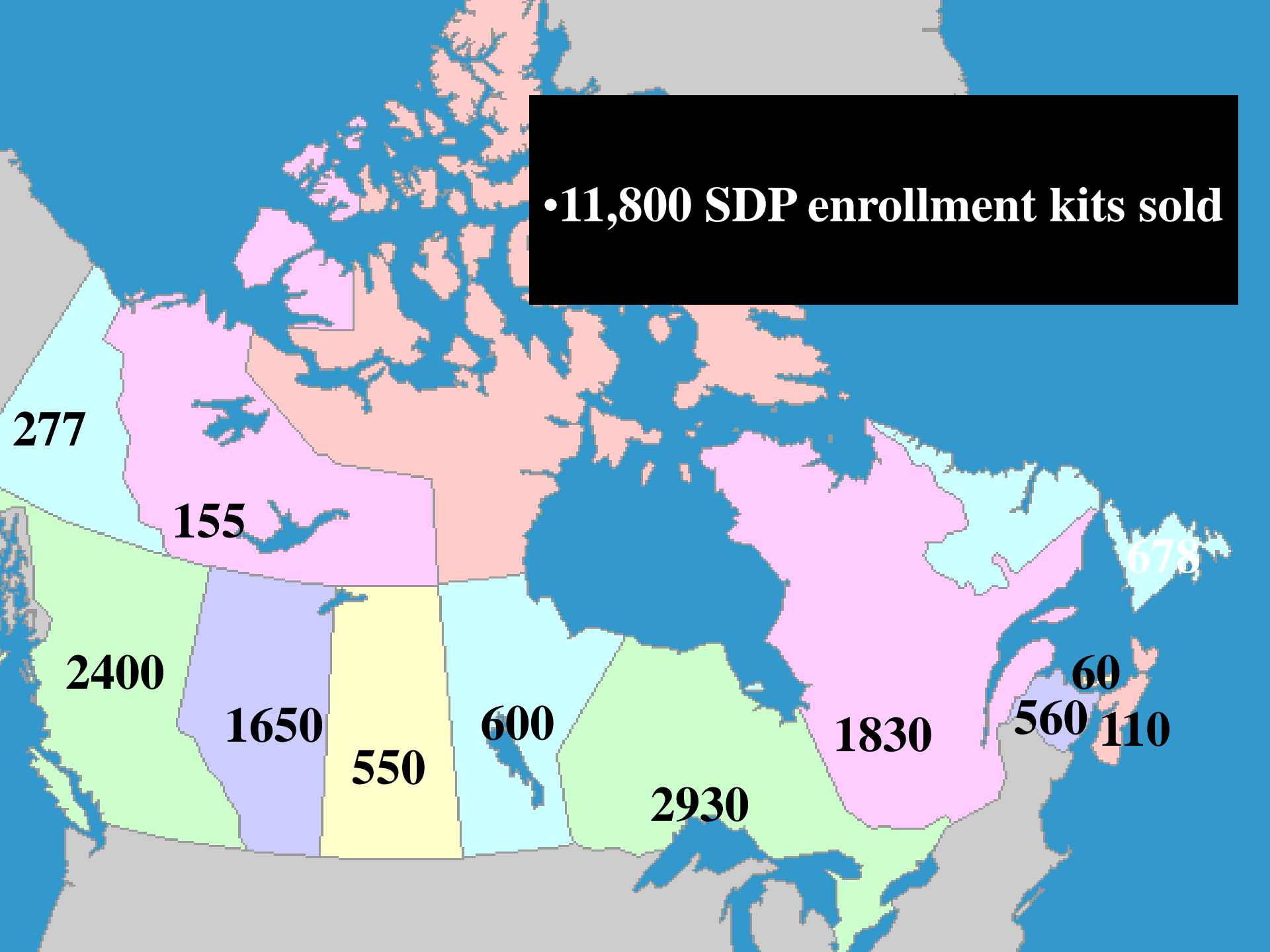
	<u>ICC</u>	<u>CC</u>	<u>L2T</u>	<u>T2T</u>	
2005:	811	210			= 1021
2006:	592	508			= 1100
2007:	744	399	54		= 1197
2008:	727	426	184		= 1340
2009:	741	452	167	38	= 1398
2010:	577	329	157	44	= 1107
2011:	632	423	159	12	= 1226
2012:	680	415	257	76	= 1428
.....	5504	3152	969	156	= 9781...

NCCCP Workshop Participants 2011-12

ICC
CC
L2T-DL
L2T-OS
T2T-DL
T2T-OS



•11,800 SDP enrollment kits sold



2011-12 Challenges

- Financial resources
 - Finding new revenue sources
- Human resources
 - Level of staff support, especially for BCTS, BCDS, BCST
 - Filling volunteer leadership positions with qualified people (event organizers, SDP coaches)



What's New

- Club recognition system
- Changing the way we do business – increasing resources and thereby improving our capacity
- Developing a sponsorship culture within CCBC
- 2013 Nationals, 2015 Canada Games, 2016 World Cup?



2012-13 Challenges

- LTAD alignment at club level
- Increasing our capacity at PSO and club levels
- Keeping pace in a new sport world





Canadian Sport System

- Canadian Sport Policy
 - Federal/Provincial ministries responsible for sport
 - Sport Canada, P/T Sport Branches
- NSOs, PSOs, *role & relationship to BC Sport Agency, other BC PSOs, CCC and other CCC Divisions*, Clubs
- Policy driven governance model

Globe and Mail

■ Noble needs

- While I agree with Amanda Lang's assertion that children need to learn the art of losing gracefully (Why We Need To Teach Our Kids How To Fail – April 30), she might want to read Sport Canada's long-term athlete development program before picking on it.
- As a coach, and the parent of two young athletes, I've seen how an overemphasis on competition above other crucial aspects of sport (such as skill development, physical fitness and, yes, “fun”) leads to many children dropping sports altogether as they approach their teen years.
- Both Cross Country Ski Canada and Triathlon Canada run excellent development programs on the LTAD model that teach children to first love what they do, then compete in what they love. Yes, winning is important, but physical activity is a nobler goal.