2022-23 Advertising Rate Card

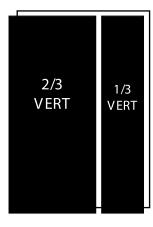
ADVERTISING RATES

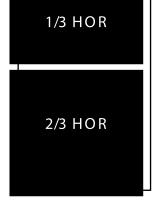
Size of Ad	Full Color	
Back Cover	\$3000	
Inside Cover	\$2500	
Full Page	\$1900	
2/3 Page	\$1600	
1/2 Page	\$900	
1/3 Page	\$720	
1/4 Page	\$600	
1/2 Column	\$400	
1/3 Column	\$300	

For brochure insert prices, please contact: Jodi Romyn

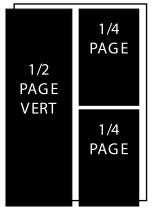
AD SIZES		
	Width	Depth
Full Page	7.500"	10"
2/3 Page Horizontal	7.500"	6.500"
2/3 Page Vertical	4.750"	10"
1/2 Page Horizontal	7.500"	4.875"
1/2 Page Vertical	3.625"	10"
1/3 Page Horizontal	7.500"	3.250"
1/3 Page Square	4.750"	4.875"
1/3 Page Vertical	2.500"	10"
1/4 Page	3.625"	4.875"
1/2 Column	2.500"	4.875"
1/3 Column	2.500"	3.250"

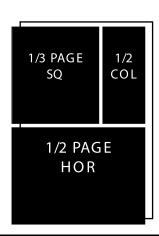












MECHANICAL SPECIFICATIONS AND TERMS

Rates are based on materials supplied as follows:

- Accepted formats:
 - Hi-resolution PDF (preferred)
 - FPG
 - Illustrator CS5 or lower files (PC version)
 - InDesign CS5 files (PC version, include all fonts and linked graphic files)
- Do NOT submit files in JPG format
- CMYK (not RGB)
- Minimum 300 dpi

Bleeds: 0.125" Trim Page: 8.5" x 11"

Type Page: 0.5" from outside trim

Terms:

- 30 days upon receipt of invoice
- CCBC reseves the right to refuse any advertisement deemed unsuitable.
- Positioning of advertisements is at the discretion of CCBC.
- Cancellations are NOT acceptable after the space close date

DEADLINE FOR ALL AD SUBMISSIONS: 31st May 2022

Contact: Jodi Romyn at Cross Country BC P: (250) 545-9600 E: office@crosscountrybc.ca