

2022-23 Advertising Rate Card

ADVERTISING RATES

Size of Ad	Full Color
Back Cover	\$3000
Inside Cover	\$2500
Full Page	\$1900
2/3 Page	\$1600
1/2 Page	\$900
1/3 Page	\$720
1/4 Page	\$600
1/2 Column	\$400
1/3 Column	\$300

For brochure insert prices, please contact:
Jodi Romyn

AD SIZES

	Width	Depth
Full Page	7.500"	10"
2/3 Page Horizontal	7.500"	6.500"
2/3 Page Vertical	4.750"	10"
1/2 Page Horizontal	7.500"	4.875"
1/2 Page Vertical	3.625"	10"
1/3 Page Horizontal	7.500"	3.250"
1/3 Page Square	4.750"	4.875"
1/3 Page Vertical	2.500"	10"
1/4 Page	3.625"	4.875"
1/2 Column	2.500"	4.875"
1/3 Column	2.500"	3.250"

FULL
PAGE

2/3
VERT

1/3
VERT

1/3 HOR

2/3 HOR



Cross Country BC

1/4
PAGE

1/3 PAGE
SQ

1/2
COL

1/2
PAGE
VERT

1/4
PAGE

1/2 PAGE
HOR

MECHANICAL SPECIFICATIONS AND TERMS

Rates are based on materials supplied as follows:

- Accepted formats:
 - Hi-resolution PDF (preferred)
 - EPS
 - Illustrator CS5 or lower files (PC version)
 - InDesign CS5 files (PC version, include all fonts and linked graphic files)
- Do NOT submit files in JPG format
- CMYK (not RGB)
- Minimum 300 dpi

Bleeds: 0.125" Trim Page: 8.5" x 11"
Type Page: 0.5" from outside trim

Terms:

- 30 days upon receipt of invoice
- CCBC reserves the right to refuse any advertisement deemed unsuitable.
- Positioning of advertisements is at the discretion of CCBC.
- Cancellations are NOT acceptable after the space close date.

**DEADLINE FOR ALL AD SUBMISSIONS:
31st May 2022**

Contact: Jodi Romyn at Cross Country BC P: (250) 545-9600 E: office@crosscountrybc.ca